



**BETTENDORF
COMMUNITY
SCHOOL
DISTRICT**

NEWS RELEASE

Celeste R. Miller, Director of Communications

Bettendorf Community School District
Administration Center

PO Box 1150 - Bettendorf, IA 52722

www.bettendorf.k12.ia.us

563/359-3681 Fax: 563/359-3685

FOR IMMEDIATE RELEASE: March 31, 2011

CONTACT: Dr. Theron J. Schutte, Superintendent – Bettendorf Community School District

563/359-3681 | tschutte@bettendorf.k12.ia.us

John Campbell, Director of Operations – Bettendorf Community School District

563/332-8600 | jcampbell@bettendorf.k12.ia.us

Dr. Mary Schon, Program Manager for Krell Energy Efficiency, LLC

515/520-1166 | mschon@krellenergy.com - www.krellenergy.com

SEE (Schools for Energy Efficiency) - www.seeprograms.com

Energystar.gov/leaders

http://www.energystar.gov/index.cfm?fuseaction=partner_list.showPartnerResults&leaders_yn=Y&poy_yn=N&success_yn=N&resultsperpage=20&partner_type_id=CIK&cntry_code=US&s_code=IA

BCSD Energy Efficiency Effort Results in 16% Energy

Reduction During Year One / Named ENERGY STAR® Leader

The first year results of the Bettendorf Community School District's energy efficiency program reveal a 16% reduction in energy use, and avoided energy costs of \$113,905. The District implemented an energy efficiency program in January 2010 with the goal of a 10% savings in energy usage within the program's first year when comparing electricity and natural gas costs to the previous year.

1st Quarter Results (January-March 2010) - 16% reduction

2nd Quarter Results (April-June 2010) - 24% reduction

3rd Quarter Results (July-September 2010) - 16% reduction

4th Quarter Results (October-December 2010) - 12% reduction

"I'm proud of our students and staff for their energy savings efforts as well as the District being named an EPA ENERGY STAR Leader," said Dr. Theron J. Schutte, Superintendent. "Through these achievements, we demonstrate our commitment to environmental stewardship while lowering our energy costs."

The Bettendorf Community School District initiated their energy efficiency program with support from Schools for Energy Efficiency[®] (SEE) and Krell Energy Efficiency, LLC. The SEE program has helped over 600 other K-12 schools reduce their energy usage by instilling energy-conscious habits among students and staff. SEE combines an effective awareness campaign with low- and no-cost operational strategies. More than 30 districts have enrolled in SEE since 2003; only one other district has ever achieved 16% energy reduction in Year 1 of the program.

BCSD Acquires ENERGY STAR Leader Status

Bettendorf Community School District has also received recognition from the EPA (Environmental Protection Agency) for achieving a 10% improvement in Adjusted Energy Consumption for the eligible facilities in their portfolio. BCSD has joined EPA's list of ENERGY STAR Leaders, an elite group of organizations that have improved energy efficiency across all of the buildings in a portfolio. BCSD is only one of four school districts in Iowa to have received the recognition. ENERGY STAR Leaders include organizations such as schools, hospitals, supermarkets, commercial real estate businesses, government organizations and hospitality companies.

ENERGY STAR Leaders manage energy strategically across an entire portfolio of buildings using EPA's ENERGY STAR standardized measurement tool, Portfolio Manager, for tracking building energy use. These select organizations are recognized by EPA for meeting one of two energy efficiency improvement milestones. The first milestone requires a 10 percent improvement in energy performance across the entire building portfolio, and subsequent recognition is given for each ten percent improvement thereafter. The second, known as "top performer," requires the buildings in an organization's portfolio, on average, to perform in the top 25 percent of similar buildings nationwide.

The ENERGY STAR program was introduced by EPA in 1992 as a voluntary, market-based partnership to reduce greenhouse gas emissions through energy efficiency. Today, the ENERGY STAR label can be found on more than 60 different kinds of products, new homes and commercial and industrial buildings. Products and buildings that have earned the ENERGY STAR designation prevent greenhouse gas emissions by meeting strict energy-efficiency specifications set by the government. Americans, with the help of ENERGY STAR, have saved about \$19 billion on their energy bills while reducing greenhouse gas emissions equivalent to those of 31 million vehicles annually.

###